Political Update
UMTRI Global Symposium
2014 Legislative Landscape

Full Congressional calendar
- Tax reform, farm bill, immigration, spending bills, health care law implementation, WRDA, foreign affairs all competing for time
- Not much getting done legislatively

2014 mid-term election politics
- Republicans hoping to keep the House, recapture the Senate

MAP-21 implementation under way

Highway Trust Fund projected to run out of money in late August
MAP-21 expires September 30, 2014
- Overarching issue is funding
- Shuster, Boxer introducing reauthorization bills in coming months
- ITS America working with House, Senate committees to explore ways to advance ITS research and deployment in the legislation
Funding Challenges at the Forefront

Limited political will to raise the federal gas tax
Is corporate tax reform a feasible solution?

• President Obama’s transportation proposal
  – Four-year, $302 billion surface transportation proposal
  – One-time $150 billion transfer from corporate tax reform to supplement gas tax

• Ways and Means Chair Dave Camp tax reform package
  – One-time $126.5 billion dedicated to the HTF with funds raised by a new two-tier tax on repatriated funds

Highway Trust Fund in need of sustainable solutions

• HTF payments to be reduced as early as July
• State, local officials need long-term funding certainty
• Discussions of upstream sales tax on oil rather than pay at pump

VMT-Based User Fees as long-term solution?

• Blumenauer championing VMT-user fee pilots, gas tax increase
Map 21 Reauthorization

- Congress interested in pursuing innovative technology solutions to improve safety, stretch federal dollars
- Autonomous and connected vehicles remain in spotlight
- 5.9 GHz spectrum debate continues
- ITS America increasingly sought for advice on policy priorities
ITS America’s Legislative Priorities at a Glance

ITS America’s Legislative Steering Committee has developed the following policy priorities:

• Increase Overall Transportation Spending
• Full Funding for ITS Research
• Incentives for ITS Deployment
• Opportunities to advance V2V, V2I, Vehicle Automation
• Advance ITS Solutions for Freight and Commercial Vehicles
• Better Utilize ITS for Performance Measurement, System Operations
• Improve Opportunities for Big Data in Transportation
• Provide Voice for Industry on Policy Issues such as Privacy, Security
Also Working to Protect the 5.9 GHz Band

- ITS America successfully petitioned the FCC in 1999 to set aside the 5.9 GHz band for DSRC to support ITS safety applications.
- Spectrum crunch forcing policymakers and industry to look at ways to better utilize spectrum including in the 5.9 GHz band.
- The FCC and industry are exploring the feasibility of allowing spectrum sharing in the 5.9 GHz to support WiFi expansion.
- ITS America is working with other stakeholders to raise awareness about the importance of interference-free spectrum for V2V, and to bring parties together to explore potential technical solutions.
- Filed detailed technical comments and reply comments to the FCC’s 5.9 GHz Notice of Proposed Rulemaking docket, continuing to educate Congress, the FCC, NTIA, and other key stakeholders.
- The FCC is supportive of spectrum sharing, but FCC Chairman Tom Wheeler has also committed to not put V2V safety at risk.
- The FCC is eager to test any viable technical solutions if proposed.
ITS America Continues to Educate, Promote Smart Technology Solutions

• Working with key reporters and media outlets to promote the role of technology in solving transportation challenges
• Organizing Congressional Roundtables, policy briefings and working with Hill staff to coordinate Congressional hearings
• Hosting Capitol Hill Legislative Fly-In and Transportation Technology Showcase & Reception on Wednesday, June 25
• Creating opportunities for policymakers to plug into ITS America events including the ITS World Congress and Regional Symposia
• Strengthening relationships with state and local advocacy associations (U.S. Conference of Mayors, National Conference of State Legislatures, National League of Cities, etc.)
• Leveraging members, partner associations and state chapters
• Raising our marketing, web, and social media outreach to new levels to engage members, inform media and policymakers
ITS World Congress Highlights

Reinventing Transportation in our Connected World

September 7 – 11 at the newly refurbished Cobo Center

- Honorary Committee chaired by MI Governor Rick Snyder, includes over 40 key public officials, policymakers and industry leaders
- Anchor sponsors: Ford, GM, Verizon, MDOT, MEDC, HNTB
- Keynotes by Ford, General Motors, Verizon, key policymakers
- Invitation to Secretary Foxx
- U.S. DOT Plenary
- Legislative breakfast honoring retiring Congressmen Dingle and Rogers
- High level policy roundtable
- Michigan Senate Hearing
- Town Halls